

A. SCOPE

1. Main

a) Design

Your Website needs a unique and interactive design to fit with the theme of your company. The latest techniques in Website development will be used in order to measure up with the image you need to promote.

Creating a side animation rather than showing a simple text will emphasize the whole image by giving it a more sophisticated appearance. The category bar will always be present on each page to simplify the navigation of the site. Finally we also must decide on a theme for the Website to inspire to the audience a certain image of the company

Website design will be responsive, making sure it works across all browsers, tablets and smart phone

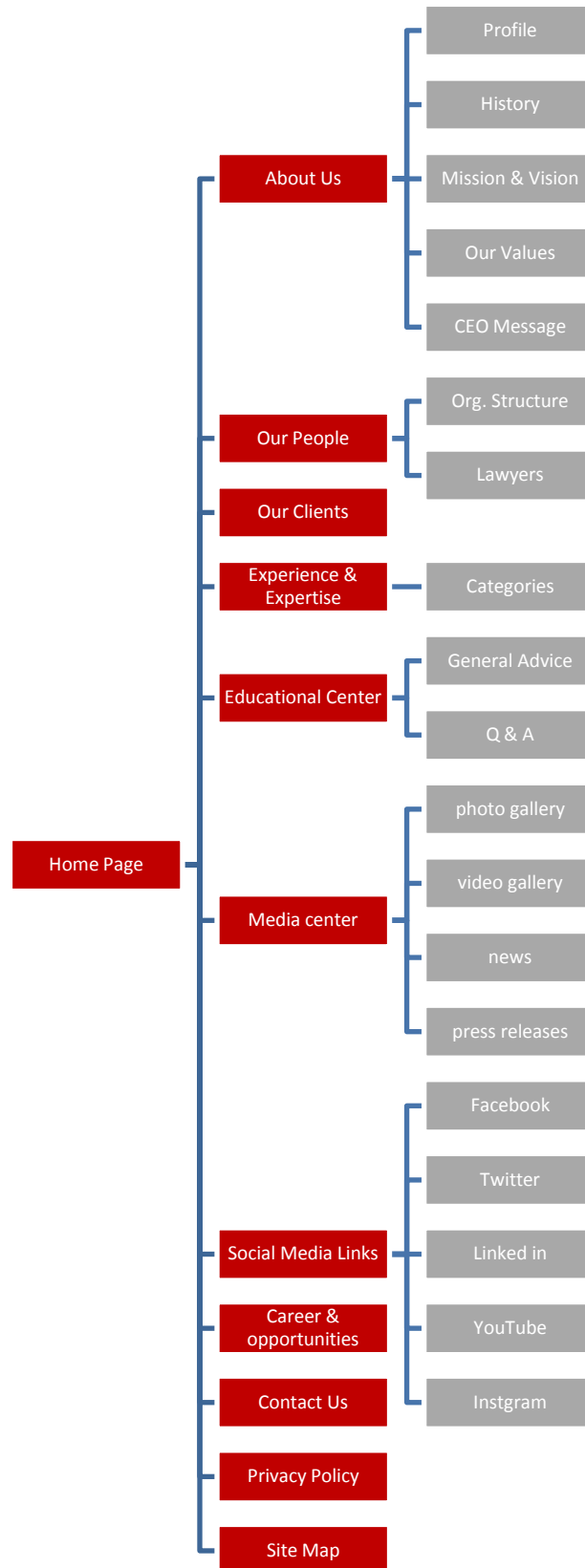
b) Languages

The website will be developed in English and Arabic

c) Content Management System CMS

The content management system (CMS) developed by eDesign allows an administrator to have full capability on his software. The functionalities enabled to the administrators varies from simple text modification to complex mathematics and statistics equations enabling to apply immediate changes on multiple data distributed in different parts and sections. These are some of the functionality we present. All the mentioned options in the previous section of the offer will be included in your Content Management System.

a) Chart



b) Main Scope Requirements

The bellow table will explain the main section requirements and basic functionality of each:

SN	Section	Functionality
1	Profile	<ul style="list-style-type: none"> • Text
2	History	<ul style="list-style-type: none"> • Dynamic Timeline • Text • Images
3	Mission and vision	<ul style="list-style-type: none"> • Text • Images
4	Values	<ul style="list-style-type: none"> • Text • images
5	CEO Message	<ul style="list-style-type: none"> • Text • Images
6	Organizational chart	<ul style="list-style-type: none"> • Image
7	Our clients	<ul style="list-style-type: none"> • Text • Images • hyperlink
8	Our people	<ul style="list-style-type: none"> • Text • Images
9	Experience and expertise	<ul style="list-style-type: none"> • Text • Images
10	Educational center	<ul style="list-style-type: none"> • Text • Images • PDF • downloads
11	Media center	<ul style="list-style-type: none"> • Images • Videos • Text • downloads
12	Social media links	<ul style="list-style-type: none"> • hyperlinks
13	Contact us	<ul style="list-style-type: none"> • text • image • map • inquiry form
14	Career and opportunities	<ul style="list-style-type: none"> • text • image • form • PDF
15	Privacy policy	<ul style="list-style-type: none"> • Text
16	Site map	<ul style="list-style-type: none"> • Tree map

2. Technical Details

a) About us

- Profile

It will include the profile of Hani Qurashi Law Firm, its foundation, and fields of specialization, in addition to general information about its capabilities.

- History

A dynamic timeframe featuring Hani Qurashi Law Firm's successful history will be displayed in this section. Upon clicking on the Year, the full story description with a picture will be featured where users will have a clear idea about all the involvement of Hani Qurashi Law Firm till present. A link to the store's or product's pages will be available upon its statement within this section. This section can be updated using the content management system.

- Mission and vision

The mission and vision of Hani Qurashi Law Firm will be contained in this sub section of the "About" the website. It will be composed of textual information and accompanying images. It can be modified from the CMS of the website.

- Our Values

The values of Hani Qurashi Law Firm will be displayed in this section of the website. The text can be added, edited, and deleted from the CMS.

- CEO message

The CEO's message will be displayed in this section. Users will be able to learn more about the chairman and his thoughts on the company. The content can be added, edited, and deleted from the CMS.

b) Our People

- Organizational structure

This section will include Hani Qurashi Law Firm organizational chart. The chart will be displayed in the form of an image and the administrator will be able to add, edit, and delete the image from the CMS.

- Lawyers

The lawyers of Hani Qurashi Law Firm will be displayed in this section. Each team member will have his name, job title and brief description displayed along with a picture. The content can be added, edited, and deleted from the CMS.

c) Our Clients

A list of Hani Qurashi Law Firm clients will be listed in this section. Each client will have a title displayed along with a logo and a link to the client's official website. The content of this section can be modified from the CMS by the administrator.

d) Experience & expertise

- Categories

Experience categories will be listed in this section. Each category will include general information about it, list of experience under it along with a descriptive picture.

e) Educational center

- General Advices

This section will hold general advices about Law and related topics. All are dynamic and can be added from the CMS.

- Q & A

List of questions with their answers will be displayed in this section of the website.

The administrator can add, edit or delete any question and answer using the CMS.

f) Media center

▪ Photo gallery

A big selection of photo albums will be displayed in this part of the website as per thumbnails giving the visitor a detailed idea about HANI QURASHI Law Firm, the administrator can divide the Photo Gallery into subcategories each pertaining to a different country/sector. Upon clicking on each category, all the photos pertaining to it will be laid out as per thumbnails, whereupon clicking on each picture; a bigger version will be displayed.

Additionally, Using a filtering option including all matching fields of search available simultaneously, users will be able to sort out the desired photos according to their interests such as searching the photos by country, by sector, by date, by business, or keyword (auto fill options will be added for each keyword to narrow down the margin of error and make the search way easier).

The administrator can:

- Add albums and a representative picture.
- Add, edit, and delete classifications.
- Add pictures under each album
- Add or delete pictures.

▪ Video gallery

All Hani Qurashi Law Firm's videos will be published in this section of the site from the CMS. Videos can be grouped as per categories whereby each type of videos can be viewed from its corresponding section. Upon clicking on any category, thumbnails of all videos will be laid out along with titles. Upon clicking on each thumbnail, the video will start with a short downloading time.

eDesign video player will be enabled with "YouTube URL" in order to play all the videos available. The administrator will be able to upload videos to "YouTube", copy and paste the link in the CMS so it can be displayed on the website, once the user plays any video on Hani Qurashi Law Firm, the player will get the data and process it from "YouTube" directly on Hani Qurashi Law Firm's website.

This method will facilitate the administrator's task, without having the hassle of converting the new videos into the .flv format. On the other hand, the users will not be abusing the data

transfer bandwidth of the hosting plan, consequently the administrator will not be using the website's hosting storage. A search box will be added to this section to help the users search for a specific video using the following criteria:

- Keyword
- Date

Through the CMS, the administrator will be able to:

- Choose the video to be published on the main page
- Assign categories to arrange similar videos together and present it in a better manner
- Add or delete any video
- Add keywords for the videos to enhance the search.

▪ News

Latest news regarding Hani Qurashi Law Firm will be displayed on the main page of the site. Upon clicking on the news headlines the visitor will be redirected to the specific section in the news category where full text and pictures will be displayed. The main headlines will be featured on the website's main banner for the different news; the main headlines can have 10 tabs displayed on the main page. Each tab can be clicked on by the user so that its picture along with a brief description will be enabled whereby users can navigate through 10 main headlines on the homepage banner by clicking on the tabs.

News that you have previously published and are deemed old to be categorized as "Latest News" will be stored in a separate section of your website. The user will be able to go through an extensive news database archived by date. The user can go through the news sequentially. This section can be updated using the content management system.

Using a filtering option, users will be able to sort out the desired news according to their interests such as searching the news by country, by topic, by date, by sector, or keyword (auto fill and meta tags options will be added for each keyword to narrow down the margin of error and make the search way easier).

The news can be integrated with major social media links such as Facebook and Twitter allowing users to share the news onto online social networks.

Using the CMS, the administrator will be able to:

- Publish the news on the main page

- Select the news to be displayed for each sector and or country
- Add/edit/delete news

- Press releases

The press releases section is essential as it will announce a range of news items related to HANI QURASHI LAW FRIM such as awards, accomplishments, etc... It will be divided per years and will be displayed in a satisfactory way to include for each magazine/article:

- Cover
- Title
- Date
- PDF version to be downloaded by users

Using a filtering option having all the search fields available simultaneously, users will be able to search for press releases specific to each country, sector and or date.

The press releases section can be edited through the back office where the administrator will be able to add/delete any news.

g) Social Network Links

Across all the pages of your website various links to your groups, fan pages, accounts, video channels etc on social networks such as Facebook, Twitter, LinkedIn, youtube, Instagram etc will be linked. The user will be able to click on the icon of the social network and immediately the web page will open on a separate page for users to join in. The administrator will be able add, edit, and delete the logo of the network and the link as well.

h) Career opportunities

Professionals will be able to browse the vacant positions by job type as well as other filters (career level, location etc) and upon submitting the preference the user will be view a list of the corresponding vacancies

- Job title
- Job description
- Minimum requirements
- “Apply” button

The “Apply” button will contain an application form whereby signed in user will fill out all necessary information in order for the user to submit his eligibility for the vacancy. The user can also upload a PDF version of his/her resume.

Using the content management system the administrator will be able to:

- Add, edit or delete vacant positions and assign them to specific filters.
- Post any job vacancy available and the ability to add as many jobs as you want.
- All the applied CVs can be reviewed using the back office, where the administrator will have an option to filter the applicants’ CVs depending on several criteria such as country, gender, age, experience etc.

i) Contact us

- HANI QURASHI LAW FRIM Location

This section will include HANI QURASHI LAW FRIM’s exact location. An interactive map will be added to this section to give the user detailed information about its exact address.

The visitor will be able to check all the required data by clicking on the link at the map. It will be linked to Google map where users can zoom in and have a close look at the address. For more accurate indication of the entry’s location on the map, the administrator can fill out the coordinates of the location through the CMS.

- Contact Us

Will refer to HANI QURASHI LAW FRIM phone/fax number, address, and e-mails. The user can choose from a drop down menu the desired department and the contact person with the phone number will be revealed.

j) Privacy Policy

As your portal will have a lot of user details, and private information on how people are networking; it is very important to declare how you will be using the data collected.

k) Site Map

A graphical user interface and/or tree mapping for all sections within the site will be available in this section.

